

Sept.  
2012

# Physician LINK



EIRMC Newsletter for physicians and their staff



## EIRMC Physicians'

### Education Conference

Sept. 7 Extremity Imaging: Which Test to Order & When  
Arthur A. De Smet, M.D.

Sept. 14 Sepsis  
Jerry Smedley, D.O.  
Emeritus Professor of Radiology  
University of Wisconsin School of Medicine

Sept. 21 Hypoxic Ischemic Encephalopathy in Infants  
Robyn Borghese, M.D.

Sept. 28 TBD  
Brian Rundall, D.O.

Eastern Idaho Medical Education Consortium is accredited by the Idaho Medical Association to sponsor category one continuing medical education for physicians.

All classes are Friday at 7:30 a.m. at EIRMC, Classrooms A & B.

For more information contact:  
Shanna Hardman, Medical Staff Assistant  
(208) 529-6260  
Shanna.hardman@hcahealthcare.com

## Get Shot at the General Medical Staff Meeting – Twice!

Once in the arm. Once in the head.  
(Courtesy of EIRMC)



In conjunction with the bi-annual General Medical Staff Meeting, this is your chance to get a free flu shot and a new professional headshot. You need the flu shot, and EIRMC needs the headshot.

It only takes a moment to get a professional photo taken (update the one that looks like your high school graduation picture, or get the professional one you always wanted). EIRMC will use the new photos for: Hallway Display Case, Website, Physician Directory and publications in which physicians are featured, such as *Physician Link*, advertisements, etc. EIRMC will even furnish you the digital image free of charge for your professional use.

**What:** General Medical Staff Meeting

**When:** Tuesday, Sept 18 - 6:30pm

**Where:** EIRMC Cafeteria

**Come a little early and step up to the free shooting ranges in Administration before the meeting.**

**Free Flu Shot Clinic:** 6:00 – 6:30pm

**Free Headshot Clinic:** 5:45 – 6:30pm, and also right after the meeting

FEATURE STORY

## Meet Kristin Coburn, FNP/BC

**Name of Practice:** Driggs Health Clinic / Teton Valley Hospital / Victor Medical Clinic

**Specialty:** Family Medicine, NP

**Board Certification:** NP ANCC

**Years in Practice:** 6

**Services:** Full spectrum of Family Medicine, Women's Health, Family Planning, Well & Sick Child Care

**How to Contact:**

(208) 354-2302 – Driggs

(208) 354-6307 – Victor



## Meet Rebecca Shanesmith, MD

**Name of Practice:** Pathology Associates of Idaho Falls

**Specialty:** Dermatopathology

**Board Certification:** Anatomical & Clinical Pathology

**Fellowship:** Dermatopathology at Tulane University.

**Services:** General Pathology, Dermatopathology, Laboratory Services

**How to Contact:** Hospital Lab (208) 529-6050



the Specialist

## Hospitalist Program Grows Again

*Day Shifts Now Covered by Two Hospitalists Plus Physician Assistant*

In the past, many referring physicians have appreciated EIRMC's Hospitalist Service because it relieves the burden of taking call to cover unattached medical patients, and lets physicians focus instead on the relentless demands of their own outpatient practices – business which is often more reliably reimbursed.

Increasingly, the Hospitalists are also there to partner on care during times when patients' own personal physicians can't be there themselves. Dr. Larry Curtis in Rigby says of his experience with the Hospitalist Program, "It's as if they're closer than a phone call away."

Under Medical Director Dr. Jared Morton's leadership, new growth and changes are afoot. Up until now, we've staffed the service with one physician and one mid-level provider during the day, and one on-call physician at night.

### What's the Change?

Beginning October 1, new Hospitalist providers give us enough manpower to take the next step in our multi-phase plan to gradually increase coverage. Improvements effective October 1 include a Hospitalist onsite at all times, even at night; and an increase to 2 Hospitalists for daytime shifts, plus the physician extender.

Dr. Morton says, "This gets us to a place so that when Family Medicine physicians and Internists can't get in here to see their own patients, and they want to refer to the Hospitalist service, they know we are here to have their backs."

### Impact for Referrers October 1

As of October 1st, the Hospitalist Program remains available to regional referrals, and unattached medical patients via the Emergency Department, as before. But newly-added will be the option for local Family Practice and Internal Medicine physicians to voluntarily send their patients to the Hospitalist Service for inpatient care, to free them up for continued focus on their clinic duties.

### What's on Deck in the Future?

For now, surgeons and other specialists will continue to follow their own patients, but that will soon change as well. As successful recruiting continues and program success breeds demand, the more Hospitalists ultimately plan to extend inpatient coverage to specialties and subspecialties of all kinds.

### Service Provides Gold Standard Communication and Evidence-Based Medicine.

Emphasizing the benefits, Dr. Morton describes it as a voluntary collaboration with area primary care practices to provide the extra in-hospital care their patients need with the added peace of mind of rigorously reviewed and evidenced-based protocols.

"Hospitalists will continue working together to provide referred patients the best we can offer in

high-quality, evidence-based care. You'll know how your patient is going to be cared for. And you'll know that we're going to communicate with you about what happened during the inpatient stay, so you're never in the dark."

Incorporating monthly best-practice reviews and cutting-edge treatment plans, the Hospitalist Program has developed 15 condition-specific protocols, with more to come. Due to an enhanced focus on care transitions, Dr. Morton's aim is to build confidence with referrers by ensuring optimal patient care while in the hospital, and providing seamless hand-offs back to the physician once the patient is discharged. All the while, continuous feedback and updates are available through a variety of options, and according to physician preference, on how you'd like to receive the information:

- Fax
- Portal
- Meditech
- The EIRMC Feedback Loop
- DocBook (free for IMA physicians)
- Physician to physician conversations

As always, physicians will receive personal office calls on the day of patient discharge, and all patients receive a call from the Hospitalist Team 3 days post-discharge to assess the patient, resolve any concerns, and ensure timely follow up has been arranged.

### How to Refer

*Local, EIRMC-privileged referrers:* For Family Medicine and Internists with privileges at EIRMC, please work through the Access Center (1-800-4U-EIRMC) to admit a patient directly to a Hospitalist. The admission will come directly to the appropriate inpatient unit.

*Regional referrers:* Out-of-town referrals often involve longer transport and travel times, so calling the Access Center is still the way to get the ball rolling, but the patient will stop briefly in the ER to verify there wasn't decompensation in transit, before being admitted directly to a Hospitalist's care in the inpatient unit.

### EIRMC's Hospitalists

"I love 'em."

- Dr. W. David Adams  
Rigby, ID



**Fight Cancer**

*We Can Help. So Can You.*

EIRMC holds free cancer screenings the last Saturday of October. For physicians who would like to volunteer by providing this service, here's how you can help.

**When:** Saturday, Oct 27th - 10am to 2pm

**Where:** EIRMC Cancer Center

**Contact:** Michele Badrov, Community Relations  
(208) 529-6211